

GIANTS OF POP

MUSIC HISTORY IN HOLOGRAPHY



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Starring **Pamela O'Neal**

All the Imitators sing live as hologram avatars (see photos)



Preface

The 1960s and 1970s were the pioneering years of pop music. In the 1980s this became a worldwide phenomenon, so that a remarkable diversity developed. This diversity can be seen above all in the pop stars of the eighties.

In the USA, the TV station MTV developed, which served exclusively the presentation of music videos, which had a noticeable promotional effect for the artists shown. Pop music can be described as a social phenomenon that is expressed in the music of a youth culture, reinvents itself in every generation and is celebrated by the masses.

Only a few world stars have repeatedly redefined themselves musically since the 80s and have been able to prove their success at the highest level over decades through sold out tours and chart hits.

However, even stars are sometimes torn from life prematurely and die far too young. But that is precisely why they become legends and live on in the hearts of their fans.

undreds of millions of people around the world grew up with their music and several generations have listened to their songs and attended concerts.

Reason enough to unite "THE GIANTS OF POP" in an unprecedented show and to make it tangible as a holographic homage:

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With breathtaking and unique hologram technology (for the first time over 4 levels) combined with live entertainment, band and novel grand illusions, "GIANTS OF POP" honors the five world's best pop stars who are unfortunately no longer with us.

„THE GIANTS OF POP“

In an unprecedented tour we unite:

- the most modern 4D stage technology
- Live entertainment
- Live band
- Special Guest Pamela O’Neal
- A holographic homage to the world's five best pop stars



„GIANTS OF POP“ starring PAMELA O’NEAL

Pamela O'Neal is a singing star who has traveled the world and enjoyed international success. She was on stage with artists such as James Brown, Ray Charles, Mariah Carey, Udo Jürgens and the Weather Girls.

She inspires with her voluminous voice, her versatility and her sense of humor. Pamela O'Neal is a musical personality. Extroverted, full of energy and captivating.

Video PAMELA O’NEAL



Thereby consciously no artificial avatars embody the stars, but the best impersonators, who not only look deceptively similar to the pop icons, but also sing and perform true to the original. Instead of 3D animated figures, the audience experiences authentic performances. Here Real sweat flows, facial expressions and gestures work spontaneously and live in every phase.

We have united the world's best impersonators (see photos below) in one show:



MICHAEL JACKSON



GEORGE MICHAEL



DAVID BOWIE



AMY WINEHOUSE



FREDDIE MERCURY



WHITNEY HOUSTON



Video BEST IMPERSONATORS



Previous hologram shows in 2019 and 2020 The previous hologram shows by the English company Base with Whitney Houston, Callas and Roy Orbison had significant disadvantages:

1. The stars were reconstructed as avatars and thus appear artificial and too "ironed out". Likewise, the movements are too wooden and slightly mechanical.
2. At a concert only one megastar is presented with all of his well-known titles. So not a real story with surprises and a quick change of scene, but 2 hours a series of songs. Hence no real tension in terms of content.
3. Projecting an avatar by e.g. Whitney Houston onto the stage over such a long concert period quickly makes the enthusiasm wane and instead of the mood building up to the final climax, it dilutes the illusion of the unmasking fake.

Video HOLOSHOWS



"GIANTS OF POP"

... is a live experience with the biggest stars in pop history as a hologram, accompanied by one of the best bands in Germany, with great illusions, dancers and first-class Singers.

But that is only the basis for the overall concept of the show:

1. In an extraordinary story we bring together important milestones in pop music and exciting stage actions
2. Using a new type of holography over three levels, we are releasing the 5 pop icons for the first time whose demise appear to appear "live" on stage.
3. New songs celebrate their premiere Not only well-known hits are staged in the show. For every "megastar" we compose a brand new song that corresponds to his musical style and surprise the audience with it. After all, we make possible what every fan would have wished for: A musical continuation.

The individual "pop stars" are edited by one of the world's best make-up artists before the video recording begins. Kevin Oscar - makeup artist 1989 - Oscar best make-up for the film "Driving Miss Daisy". Since 1982 he has worked on 70 films and TV shows. His TV credits include Star Trek: Deep Space Nine and The X-Files.

He has also transformed the impersonator Steve Bridges into George Bush, Clinton and Schwarzenegger through mask parts.



Steve Bridges



as George Bush



as Bill Clinton



as Schwarzenegger

Live band LEGENDS

In times of digitization and networking, the event market is more interested than ever in contemporary, innovative stage formats. The live band LEGENDS meets this need, realizing the seemingly impossible with the latest technology: deceased stars such as Freddy Mercury, Michael Jackson, David Bowie, Amy Winehouse or Whitney Houston are once again "live on stage" by means of an interactive combination with band sounds and holography "To experience - in direct interaction with international live performers.



And not only that: The band LEGENDS also provides the answer to the question of how the world stars would sound today. The unmistakable charisma of the deceased singers is always retained and at the same time is raised to a uniquely new and inspiring level through the combination with modern sound arrangements.

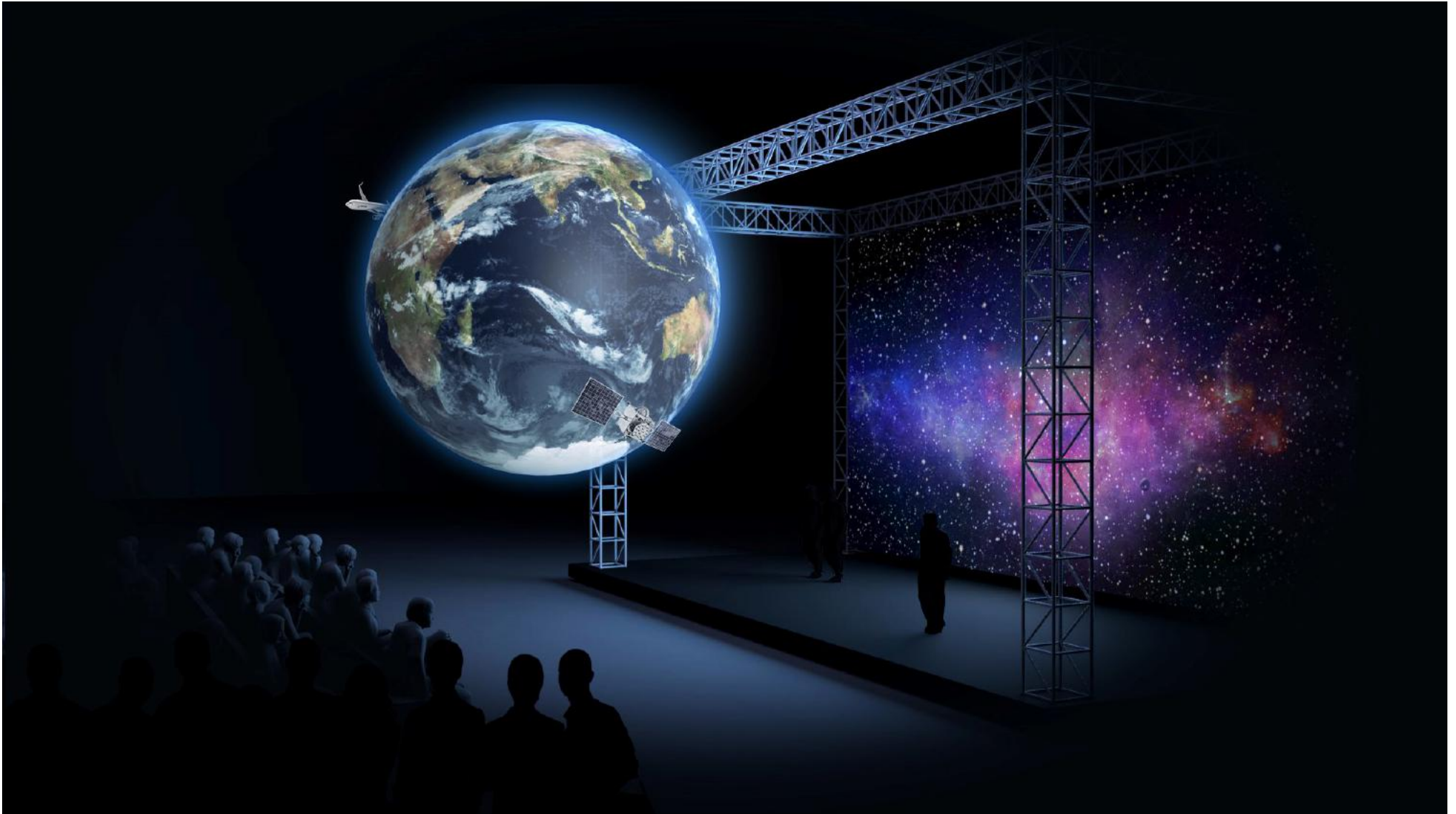


Video BAND LEGENDS



GIANTS OF POP

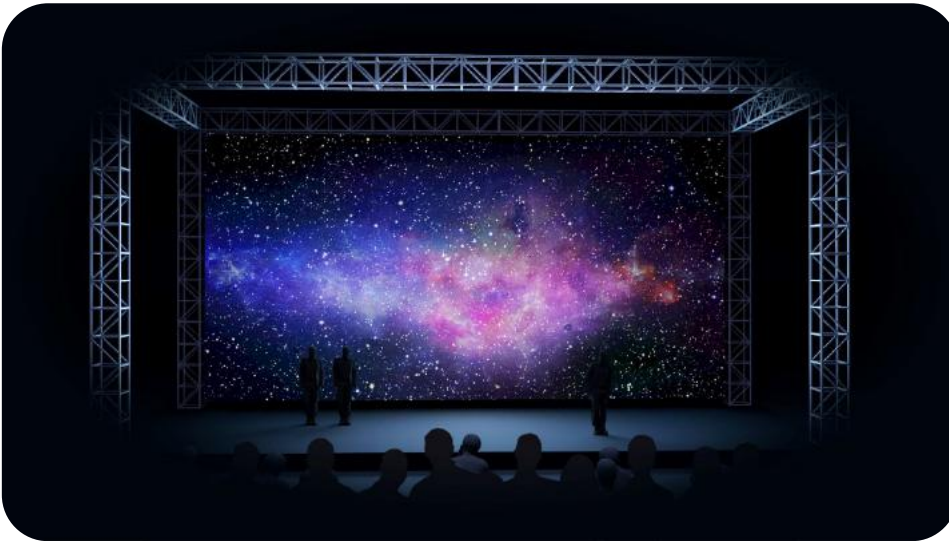
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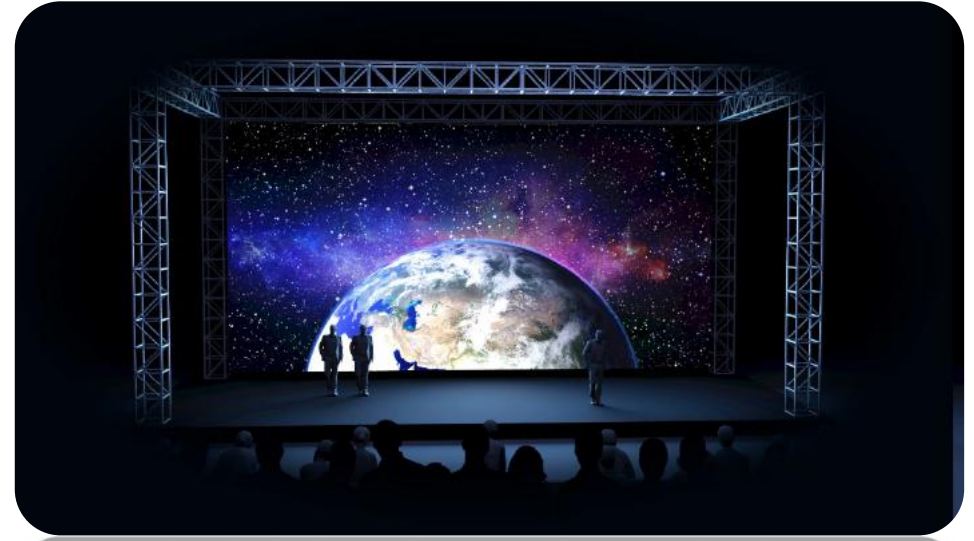
Worldwide new

4D Holographie on stage

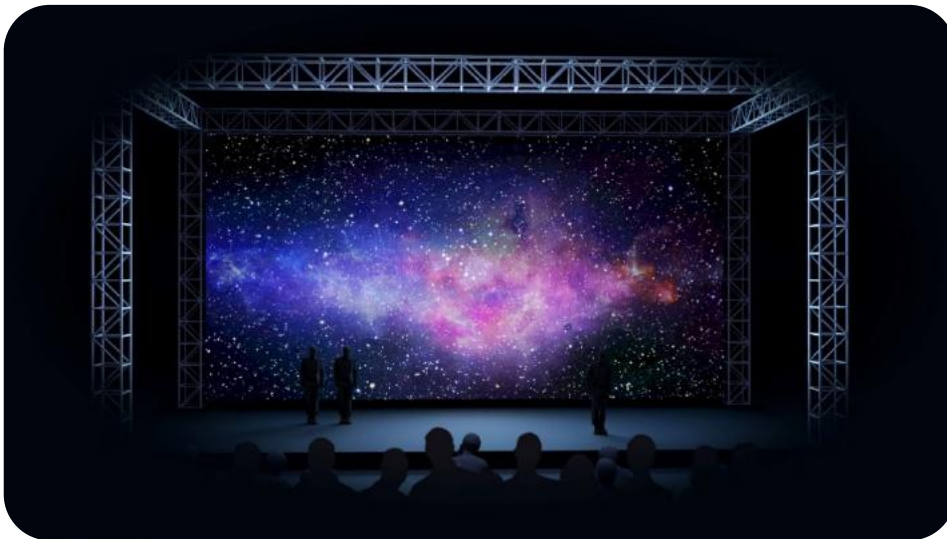
In a typical hologram performance, the objects appear, seemingly three-dimensional and three-dimensional the stage. With the 4D holography developed by us, the objects move over 3 levels and only find their final position in 3D directly in front of the audience.



1. The Vidiwall shows a stage background view into the animated universe.



2. The virtual camera records the earth, which is rotating, still in 2D on the vidiwall, moving upwards.



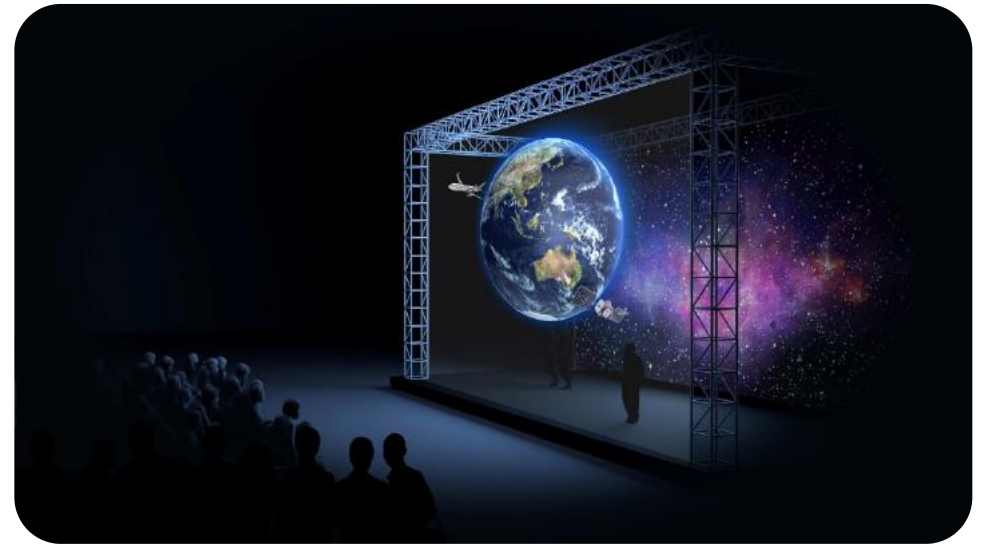
1. Als Bühnenhintergrund zeigt die Vidiwall einen Blick ins animierte Weltall.



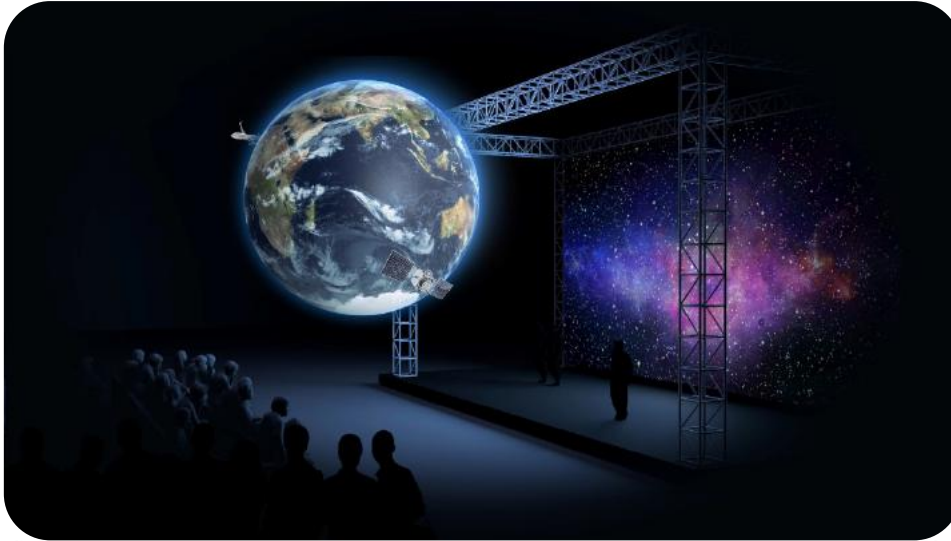
2. Die virtuelle Kamera erfasst die Erde, die sich drehend, noch in 2D auf der Vidiwall, nach oben bewegt.



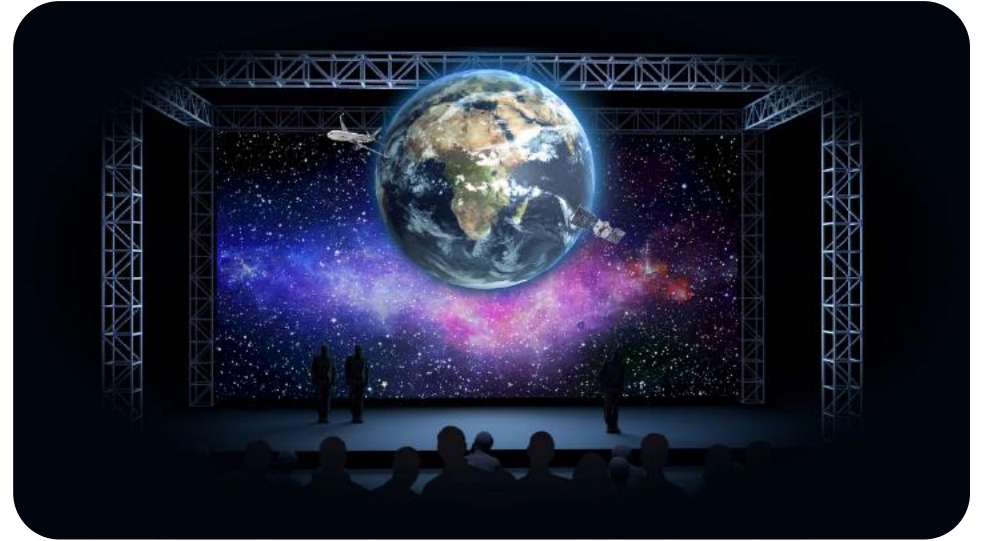
3. The globe has become much larger and rotates centered on the Vidiwall



4. In a millisecond, the earth jumps onto the transparent one Hologaze on the edge of the stage, while the Vidiwall only shows space. It seems as if the world is peeling itself out of the vidiwall and coming fully plastic to the front of the stage.



5. Since the audience wears 3D glasses at this stage of the show, the world even flies away while turning the stage towards the audience, surrounded by Satellites and space cruisers.



6. With 4D Holography we are presenting a new dimension of stage experience for the first time, the has never existed on a tour. Especially since we also supplement the scenes with mapping on platforms and band clothing.

Video 4D HOLOGRAPHY



Hologram Show

Future topics can be presented in an exciting and emotional way. Thanks to our world first, even over 3 levels.



Showreel

3D Animation in Perfektion

Our team consists of award-winning specialists, designers, Programming and 3D / CAD professionals.



Video 3D ANIMATION

Vita Jens Knör - CEO / Head of Art



1983 RTL Hörfunk / Luxemburg, Gagschreiber für „Guten Morgen Deutschland“

1984 RTL Hörfunk / Luxemburg, Chef vom Dienst, Pressearbeit

1985 RTL Television, Erster Kameramann, Mitglied der Chefredaktion

1985 RTL Television, Koordination und Betreuung von Künstlern und Schauspielern

1986 Management Entertainer und Parodist Jörg Knör

1987 Knör! Entertainment GmbH, Eventagentur

1988 Erweiterung Videostudio (u.a. ZDF, Die Knör Show“, 12 Folgen / 6,5 Mio. Zuschauer)

2002 Knör! Media & Events, Fullservice-Agentur, u.a. Bofrost, McDonald's, Vodafone (bis 2015)

2016 Konzepthelden GmbH, Innovative Technologien, Showcontent, Konzepte für Agenturen

2019 Gründung von CUSTOMIZED EVENTS mit zukunftsorientierten, persönlichen Showacts

2020 Gründung HOLOGRAM-EVENT und CUSTOMIZED SOLUTIONS



CUSTOMIZED SOLUTIONS

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Förderung / Projektplanung



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Mitglied

